

SEP 06 2005

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:
Hejna, Jr.

Application No: 09/398,612

Filed: September 16, 1999

Title: Method and Apparatus to Determine
and Use Audience Affinity and
Aptitude

Attorney Docket No. ENONP005

Examiner: Armstrong, Angela A.

Art Unit: 2654

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the US Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or facsimile transmitted to the U.S. Patent and Trademark Office on September 6, 2005.

Signed: 

Name: Jung-hua Kuo

AMENDMENT UNDER 37 C.F.R. §1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action dated March 22, 2005 issued in connection with the above-identified patent application for which a three-month extension of time is filed concurrently herewith extending the period for response to September 22, 2005. Accordingly, this response is timely filed. Applicant respectfully requests that the Examiner enter the amendments and consider the Remarks presented herein.

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